

- \$450    **BRAND DEVELOPMENT / LOGO DESIGN**  
3 concepts ▸ 3 rounds revisions after initial mock-ups
- \$95    **BUSINESS CARD**  
your choice: pms, full color, 1 side or 2 side ▸ 1 concept
- \$85    **LETTERHEAD**  
your choice: pms, full color, 1 side or 2 side ▸ 1 concept
- \$55    **ENVELOPE [NO. 10]**  
your choice: pms, full color - no bleed (most printers cannot) ▸ 1 concept
- \$65    **ENVELOPE [CUSTOM]**  
your choice: pms, full color - no bleed (most printers cannot) ▸ 1 concept
- \$400    **BROCHURE**  
8.5x11 ▸ 2 fold, 3 panel ▸ full color, full bleed ▸ 2 rounds revisions after initial mock-ups
- \$475    **BROCHURE [CUSTOM]**  
full color, full bleed ▸ 2 rounds revisions after initial mock-ups
- \$250    **FLYER**  
8.5x11 ▸ 1 side ▸ full color, full bleed ▸ 2 rounds revisions after initial mock-ups
- \$200    **POSTCARD**  
full color/blank on backside, full bleed ▸ 2 rounds revisions after initial mock-ups
- \$1,600    **PRESS KITS / MEDIA KITS**  
customized layout ▸ 3 rounds revisions after initial mock-ups
- quote    **MAGAZINES / CATALOGS**  
discuss details
- quote    **PRINT ADVERTISING**  
discuss details
- quote    **PACKAGING**  
discuss details
- quote    **DIRECT MAIL**  
discuss details
- quote    **TRADE SHOW DISPLAY**  
discuss details
- quote    **SIGNAGE**  
discuss details
- \$75    **WEB BANNER AD**  
full color ▸ 1 concept
- \$75/hr    **DESIGN FEE**  
for additional revisions and additional hours spent on above listed projects
- \$55/hr    **NON-DESIGN FEE**  
applies when applicable - post production work



If a project that you are interested in is not listed here, please advise and I will be able to review and provide an accurate fee for consideration.



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G R A P H I C   D E S I G N

**[NOTE]** All text is to be supplied by client, ready to place, checked for spelling and grammar in either ASCII or WORD format. I can provide copywriting services for text generation, editing of existing text, and simple enhancement. Copywriting is billed additionally as a design fee and is dependent on the amount of text and the extent of editing required.

**[ALL IMAGES]** Images are to be provided as HI RESOLUTION files.

**[ROYALTY FREE IMAGERY]** If client requests/requires Royalty Free Images or if images are selected during the design process to be used in printed materials, each image is billed at \$50 each to offset resource fees.

**[ADDITIONAL REVISIONS]** Additional revisions/hours spent on a project that exceed the agreed-upon project requests will be charged a \$75/hour design fee. A non-design fee of \$55/hour will be required for all other post production work. These totals will be shown on the final invoice.